

# GASTON COUNTY COMMUNITY VISION 2040

Inspiration, Collaboration, and Accountability

Presentation to Gaston County Board of Commissioners  
September 14, 2021

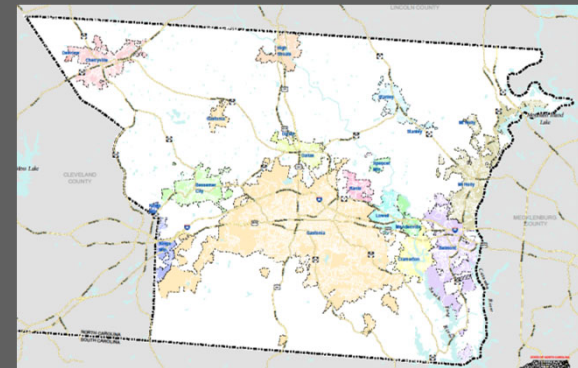
Deborah Ally, GV2040 Steering Committee Chair  
Sharon Padgett, GV2040 Steering Committee Vice-Chair

# PRESENTATION OUTLINE

- Gaston Vision 2040 Overview
- Steering Committee
- Visioning Process
- Creation of a Community Data Dashboard
- Consultant Selection
- Impact of This Work

# GASTON VISION 2040 OVERVIEW

- Moving beyond past visioning efforts
  - Gaston 2012
  - Gaston 2020
- 2019 Economic Development Assessment recommendation to the Board
- Fully engage Gaston residents, businesses, local governments, and community organizations
- A robust public/private initiative.
- Create a set of important community goals and implement them together



# GASTON VISION 2040 STEERING COMMITTEE

- Deborah Ally, Chair
- Brandon Bellamy
- Phil Bonham
- Jeff Booker
- Nancy Brogdon
- Stephen Crane
- David Day
- Kim Eagle, PhD
- Rodney Freeman
- Juan Garcia
- Vincent Ginski
- Ray Hardee
- Carl A. Harris, Sr.
- Kelvin Harris, MD
- Jim Morasso
- Charles Odom
- Sharon Padgett, Vice-Chair
- Ernest Sumner, II
- Natalie Tindol
- Valerie Holmes-Waddell, DDS, PA
- Diana Willman

Community Engagement  
and Dialogue

# Gaston Vision 2040

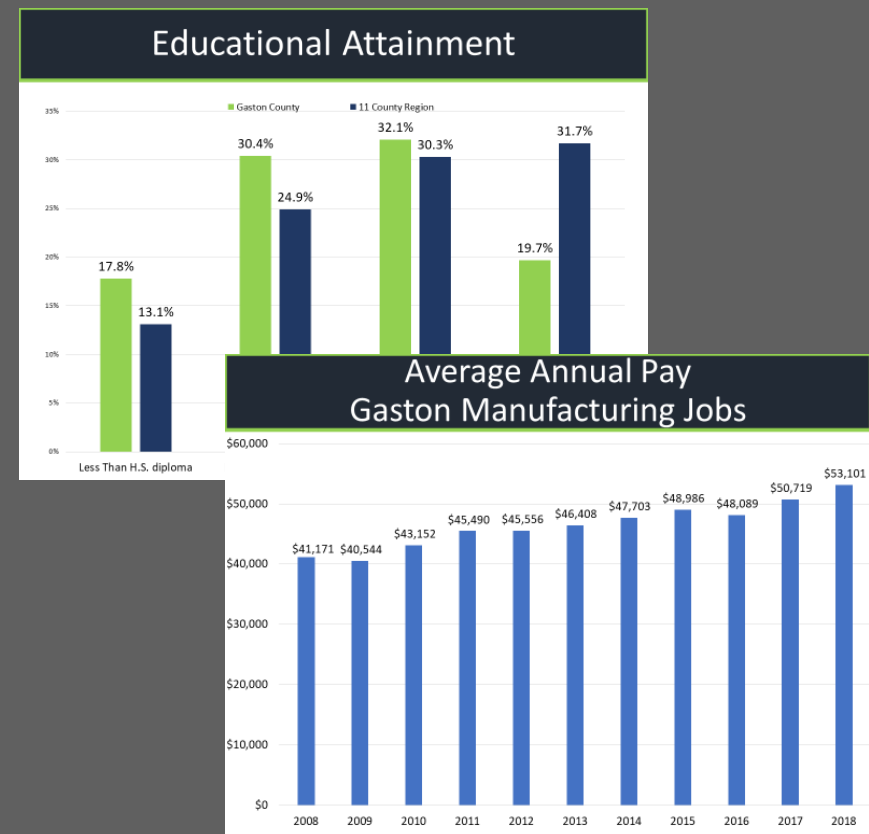
Data Dashboard

TARGETS / GOALS / MILESTONES

Organizational Strategies and Service Plans

# A COMPANION EFFORT: CREATION OF A COMMUNITY DATA DASHBOARD

- On-line and shared by all sectors
- Tells the story of the county using data
- Displays available census data and data shared by county organizations
- Examples: Spartanburg Community Indicators, Momentum West (Minneapolis/St. Paul)



# PHASES OF THE PROCESS

- PHASE 1:
  - Outreach to stakeholders and creation of leadership structure
  - Funding strategy: public/private approach
  - Selection of experienced consultant
    - Summer/Fall 2021
- PHASE 2:
  - Community engagement, dialogue, ownership ; organizational stakeholder dialogue
    - Winter 2021 -22
- PHASE 3:
  - Creation of vision, establishment of goals, accountability, dashboard development, and implementation approach
    - Spring 2022
- PHASE 4: Vision In Action
  - Ongoing



WE ARE HERE

# CONSULTANT SELECTION

- Design Workshop has been selected as the best qualified consultant
  - Familiarity with Gaston County
  - Robust community engagement facilitated by Lee Institute
  - Future-focus emphasis by Demetri Baches, Metrocology
- Process
  - 12+ public engagement opportunities targeting all parts of the county
  - 14 organizational stakeholder meetings
  - 7 Steering Committee meetings
  - Articulation of the Vision, Key Goals, and Implementation Approach
  - Vision document hard-copy and digital



# IMPACT OF A SHARED GASTON VISION 2040

- Robust county-wide dialogue and engagement
- Consensus on key goals for the future
- Knitting together the aspirations of non-profits, community organizations, local governments, and business interests
- An active website and an implementation approach to keep stakeholders communicating and collaborating toward common goals
- A set of targets and an accessible data dashboard to measure our progress as a community
- Opportunities to celebrate progress toward important goals

Working together for the future of Gaston County