

# **Gaston County**

Gaston County
Board of Commissioners
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# Travel & Tourism Board Action

File #: 20-498

Commissioner Jack Brown - Travel & Tourism - To Accept and Appropriate \$10,000 from the North Carolina Tourism Promotion Grant as a Part of the House Bill 1023 (Coronavirus Relief Fund/Additions & Revisions) from NCTIA (NC Travel Industry Association) and the EDPNC (Economic Development Partnership of NC)

#### STAFF CONTACT

Michael Applegate - Travel & Tourism - 704-813-0144

#### **BUDGET IMPACT**

N/A

#### **BUDGET ORDINANCE IMPACT**

N/A

#### **BACKGROUND**

Gaston County Travel & Tourism has been awarded a \$10,000 North Carolina Tourism Promotion Grant that was reviewed by the Tourism Recovery Committee and awarded from NCTIA (NC Travel Industry Association) and the EDPNC (Economic Development Partnership of NC) as a part of House Bill 1023 (Coronavirus Relief Fund/Additions & Revisions). The NC General Assembly created a \$1.5 million appropriation to help eligible DMOs experiencing reduced ability to market their destinations due to revenue loss.

Funds from this grant are to be used only for promotion (advertising and marketing) efforts to promote North Carolina tourism as the state continues to reopen. Funding uses also must conform to these CARES Act guidelines, in that they:

- 1. Are necessary expenditures incurred due to the public health emergency with respect to the Coronavirus Disease 2019 (COVID 19)
- 2. Were not accounted for in the budget most recently approved as of March 27, 2020, (the date of enactment of the CARES Act) for the State or government; and
- 3. Were incurred during the period that begins on March 1, 2020, and ends on December 30, 2020.

(Continued on Page 2)

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Qualifying applicants will become sub-recipients of the EDPNC. They will enter an agreement with the North Carolina Pandemic Recovery Office (NCPRO), under the auspices of Office of State Budget and Management (OSBM), and the recipient. Successful applicants will report monthly on how they spend the deliverables related to recovering from the Coronavirus pandemic.

## **POLICY IMPACT**

N/A

### **ATTACHMENTS**

**Budget Change Request (BCR)** 

JUSTIFICATION FOR REQUEST:  To approve and appropriate \$10,000 from a Travel & Tourism Revenue Account (022-07-4921-0000-420001-21566) which was received from the NC Tourism Promotion Grant as a part of House Bill 1023 (Coronavirus Relief Fund/Additions & Revisions). Then funds of \$10,000 to be placed in the NC Tourism Promotion Grant Project Account (022-07-4921-0000-520015-21566) to be used/spent for promotion (advertsing/marketing) efforts to promote NC tourism		GASTON (	COUNTY BUDG	ET CHAN	IGE REQUEST							
FROM: 4921 Travel & Tourism Dept. # Department Name Michael Applegate 10/14/2020 Department Director's Name Date  TYPE OF REQUEST:  Line Item Transfer Within Department & Fund  Line Item Transfer Within Department & Fund  X Additional Appropriation of Funds *  Project Transfer Within Departments & Fund  X Additional Appropriation of Funds *  Line Item Transfer Between Departments *  *Requires resolution by the Board of Commissioners  ACCOUNT NUMBER  ACCOUNT NUMBER  ACCOUNT DESCRIPTION (As it appears in the budget)  XX XX - XXXX - XXXXX - XXXXX - XXXXXX - XXXXXX	TO:	Dr. Kim S. Eagle		_COUNTY N	MANAGER							
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