



Gaston County

Gaston County
Board of Commissioners
www.gastongov.com

Tourism Development Board Action

File #: 24-161

Commissioner Brown - Tourism Development - To Appropriate \$60,000.00 From the Tourism Strategic Reserve Funds to the Tourism Advertising Account for Marketing Initiatives Prior to FY24 Year-End

STAFF CONTACT

Michael Applegate - Tourism Development - 704-8130144

BUDGET IMPACT

Funds transfer from Tourism strategic reserves derived from the 3% County occupancy tax. This fund grew by approximately \$70,000 in FY23. No general fund impacts.

BUDGET ORDINANCE IMPACT

Appropriate \$60,000 into the Tourism advertising account for Marketing initiatives prior to FY24 end.

BACKGROUND

The Tourism advertising account provides for destination marketing and promotion as well as group event hosting needs.

POLICY IMPACT

N/A

ATTACHMENTS

Budget Change Request (BCR)

DO NOT TYPE BELOW THIS LINE

I, Donna S. Buff, Clerk to the County Commission, do hereby certify that the above is a true and correct copy of action taken by the Board of Commissioners as follows:

NO.	DATE	M1	M2	CBrown	CCloninger	AFrale	BHovis	KJohnson	TKeigher	RWorley	Vote
2024-164	04/23/2024	KJ	BH	A	A	A	A	A	A	A	U

DISTRIBUTION:

Laserfiche Users

A=AYE, N=NAY, AB=ABSENT, ABS=ABSTAIN, U=UNANIMOUS

GASTON COUNTY BUDGET CHANGE REQUEST (BCR)

TO: Dr. Kim S. Eagle COUNTY MANAGER

FROM: TRM Tourism Development

Dept. Code Department Name

 4-3-24

Department Director Date

REQUEST TYPE:



Line-Item Transfer Within Department & Fund



Line-Item Transfer Between Funds*



Project Transfer Within Department & Fund



Additional Appropriation of Funds*



Line-Item Transfer Between Departments

* Requires resolution by the Board of Commissioners

ACCOUNT DESCRIPTION	ACCOUNT NUMBER	AMOUNT**
As it appears in Munis	<div> <div>4</div> <div>3</div> <div>3</div> <div>5</div> <div>6</div> <div>7</div> <div>4</div> <div>2</div> <div>6</div> <div>5</div> </div> <div> <div>Fund</div> <div>Dept</div> <div>Div</div> <div>SubDiv</div> <div>Prg</div> <div>SubPrg</div> <div>Future</div> <div>Func</div> <div>Obj</div> <div>Proj</div> </div> <div> <div>XXXX</div> <div>XXX</div> <div>XXX</div> <div>XXXXX</div> <div>XXXXXX</div> <div>XXXXXX</div> <div>XXXX</div> <div>XX</div> <div>XXXXXX</div> <div>XXXX</div> </div>	Whole dollars only
Ex. Employee Training	Ex. 1000-BGT-000-000000-0000000-0000000-01-520011-	Ex. \$5,000 Ex. (\$5,000)
Fund Balance Appropriated	2005-NDP-000-00000-FBApro-0000000-0000-99-490000-	(\$60,000)
Advertising	2005-TRM-000-00000-0000000-0000000-0000-07-520015-	\$60,000

JUSTIFICATION FOR REQUEST:

Funds of \$60,000 needed from Fund Balance Appropriated for Marketing initiatives prior to FY2024 end.

** Decreases in expenditures and increases in revenue accounts require brackets. Increases in expenditures and decreases in revenue do not require brackets. Please note that transfers between funds require inter-fund transfer accounts.