Engage Gaston Community Engagement Platform Update

Mr. Juan G. Garcia Senior Transportation Planner / Special Project Manager

Ms. Jamie Kanburoglu Director of Planning and Zoning

August 12, 2025



socialpinpoint



- Social Pinpoint is an integrated Community Engagement platform that helps organizations connect with their communities by collecting feedback and turning it into actionable insights.
- It offers over 40 interactive tools, including maps, surveys, and forums to support inclusive, data-driven decision-making.



Platform Overview

- Engage Gaston is a dynamic online hub that connects residents with key initiatives and projects.
- It allows residents, explore projects, share feedback, and help shape the future of Gaston County.
- The platform fosters collaboration and transparency, making it easier for the public to engage in local governance.



Platform Capabilities

- Explore upcoming projects, plans, and initiatives.
- Provide feedback and share opinions.
- Access department-specific project hubs.
- Stay informed about County developments.
- Take part in building a stronger Gaston County.



Feature Projects

- Envision Gaston:
 Comprehensive Land Use Plan and UDO Update
- Gaston Comprehensive Transportation Plan (CTP): Long-term vision for Multimodal Transportation
- FY 2026 Gaston County Budget:
 Overview of Adopted Budget
- Office of Capital Improvements:
 Infrastructure Planning and Execution



Department Hubs



Manager's Office & Budget: County leadership and priorities



Planning & Zoning: Project guidance and community planning



Parks & Recreation:
Outdoor programs and
experiences



Tax Office:
Property appraisal and tax collection



Tourism Development:Promoting Gaston
County as a destination



Capital Improvements: Infrastructure Planning & Execution





I'm looking for projects about All categories

✓ or Search for a specific project.. Search

Your voice matters to us!

Gaston County is a vibrant community bursting with history, natural beauty, and southern charm. Whether you're a resident, visitor, or business owner, our website is your gateway to discovering all that Gaston County has to offer. We invite you to explore, connect, and experience the unique spirit of our county. This interactive tool allows you to engage in upcoming projects, plans, and initiatives. This is your platform to be heard, enabling us to collaborate in making Gaston County the premier destination to live, work, and play. Welcome to Gaston County—where every day is an adventure waiting to unfold!





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All categories

Budget

Manager's Office

Office of Capital Improvements

Parks and Recreation

Planning and Zoning

Tax Office

Tourism Development

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Featured Projects

Projects currently accepting community input.



Envision Gaston

Last updated: 17 Jul, 2025

Help shape the future of Gaston!



Gaston Comprehensive Transportation Plan

Last updated: 19 Jun, 2025

Connecting Communities, Moving Forward Together!



Department Hubs

Click on each department or office hub to explore their current projects.



Manager's Office

Last updated: 17 Jun, 2025

Learn more about the role of the County Manager and organizational priorities of Gaston County.



FY 2026 Gaston County Budget

Last updated: 17 Jun, 2025

Overview of Gaston County's FY 2026 Adopted Budget (July 1, 2025 – June 30, 2026).



Office of Capital Improvements

Last updated: 10 Jul, 2025

The Office of Capital Improvements





Planning & Zoning

Last updated: 21 Jul, 2025

Our purpose is to guide your projects with clarity, care, and community in mind.



Parks & Recreation

Last updated: 06 Jun, 2025

Dedicating to enriching our community through quality Parks, Programs, and Outdoor Experiences for all.



Tax Office

Last updated: 23 Jun, 2025

To accurately and impartially appraise all property in accordance with applicable state laws and to collect all ad valorem taxes.



Tourism Development

Last updated: 05 Jun, 2025

Connecting visitors and residents with unforgettable local experiences, while strategically shaping and promoting Gaston County as a vibrant destination.



Envision Gaston 2050 Comprehensive Plan

Help shape the future of Gaston County!

Home / Envision Gaston

A New Look for Gaston County

Welcome to Envision Gaston! We're taking a fresh look at the unincorporated areas of the County. Take a moment to learn more about the process to create our new comprehensive plan, then get involved and give us your input!

While you're here, you can also join the mailing list to be the first to hear the latest news regarding planning and zoning developments in Gaston County.



Get Involved

Learn about upcoming community workshops. Take our brief online survey and drop markers on our interactive map.

Click here >



Learn More

View the project overview and the engagement timeline.

Click here >



FAQs

Learn more about the project.

Click here >

Get Involved

Let your voice be heard! We need your input in three important ways.

- Attend a workshop! Join us at one of the three identical community workshops. The workshops will be fun and interactive.
- 2. Complete the online survey! It will only take a few minutes to weigh on key issues facing Gaston County.
- 3. Drop pins on the interactive map! Show us all of the strong and weak places in the County.

Project Overview



As a comprehensive plan, Envision Gaston will consider specific actions that can better align growth and development in the unincorporated areas of the County with local values curated through community conversations. The planning process lets the community...

Work collaboratively to ENVISION an ideal future,

Create a PLAN focused on that future, and

Prepare the County to ACT in the years to come.

A key piece of the plan will be the Future Land Use Map, which will guide future growth and development. A series of framework elements will support the land use strategy. These framework elements will touch on topics such as:

- · Transportation + Mobility
- · Economic Development
- Housing
- Infrastructure + Public Services
- Recreation + Trails
- · Natural Resources + Environmental





Community Workshops

Choose the best option for you and drop in anytime to participate!

Tuesday, August 5

11:30am to 1:00pm OR 4:30pm to 6:30pm

Location: Gaston County Library (Main Branch) - 1555 E Garrison Blvd, Gastonia

Thursday, August 7

4:30pm to 6:30pm

Location: Mount Holly Municipal Complex (The Grand Hall) – 420 E Central Ave, Mount Holly

Open

Online Survey

We need your input to help shape the future of Gaston. Take this 10-minute survey and let your voice be heard!

Please hit submit when you are finished taking the survey.

Start Survey

Open

Interactive Map

Drop markers on the map to indicate STRONG and WEAK locations within Gaston County.

STRONG places: natural, cultural, and commercial spaces whose characteristics make Gaston special to you.

WEAK places: spaces whose characteristics need work.

15 contributions so far





Q Enter an address





Engagement Timeline

Envision Gaston relies on the input from the people of Gaston. This input continues to be collected through meetings, workshops, and online activities. We're glad you're here!



Phase 1 | VISION (January - September 2025)

Gather input and analyze data on existing land use, population, services, and other trends to envision the future.

- Advisory Committee Meeting #1
- · Advisory Committee Meeting #2
- . Stakeholder Meetings Round #1
- · Community Workshop Series #1
- Digital Engagement Series #1



Phase 2 | PLAN (September 2025 - March 2026)

Create a growth strategy and plan for the future.

- · Advisory Committee Meeting #3
- · Advisory Committee Meeting #4
- Stakeholder Meetings Round #2
- Community Workshop Series #2
- . Community Workshop Series #3
- Digital Engagement Series #2



Phase 3 | ACT (March - June 2026)

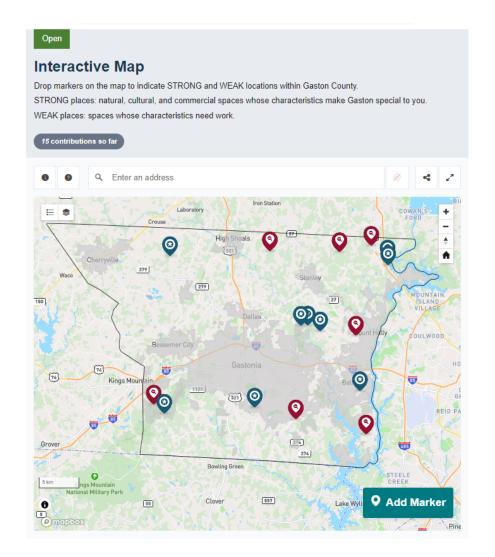
Draft and finalize the comprehensive plan report.

- Advisory Committee Meeting #5
- · Advisory Committee Meeting #6
- · Planning Board Meeting
- Board of Commissioners Meeting

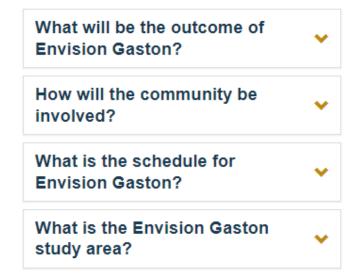
See less

Frequently Asked Questions





Frequently Asked Questions

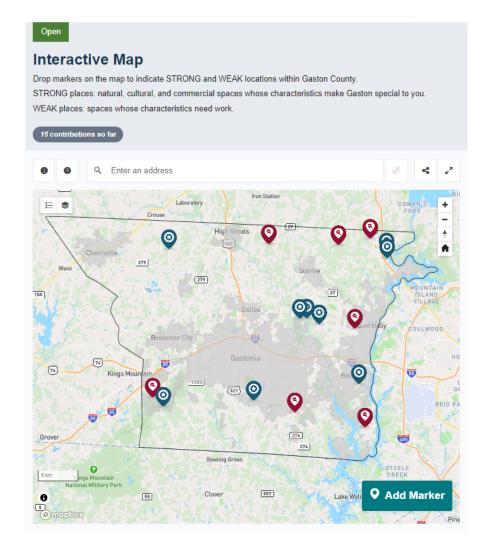


Project Contact

Have a question? Want to learn more about a project? Send us a message.

▼ Email planning@gastongov.com





Frequently Asked Questions

What will be the outcome of Envision Gaston?



The key outcome of Envision Gaston will be a future land use strategy to growth and development in Gaston. Policy-based framework elements will be created to support the land use strategy. These framework elements will touch on topics such as:

- Transportation and Mobility
- Economic Development
- Housing
- Infrastructure and Public Services
- Recreation and Trails
- Natural Resources and Environmental

As a comprehensive plan, Envision Gaston will give particular attention to how these topical areas can work in unison to help ensure the plan is well-rounded and effective.

How will the community be involved?



What is the schedule for Envision Gaston?



What is the Envision Gaston study area?







Home / Planning & Zoning

The County Planning and Zoning Office is a vital government department responsible for guiding the sustainable growth and development of the county. Its primary mission is to ensure that land use, zoning, and development align with the county's comprehensive land use plan, local ordinances, environmental regulations, and community goals.

Our office oversees the review and approval of building permits, subdivision plats, rezoning requests, and site plans. It works closely with residents, developers, business owners, and government agencies to ensure proposed projects meet established land-use policies and zoning codes.

Current Projects



Envision Gaston

Last updated: 17 Jul, 2025

Help shape the future of Gaston!



REZ-00158 | Holly Springs Conditional Rezoning

Last updated: 18 Jul, 2025

Project Details for REZ-23-08-02-00158 - a conditional rezoning request from Thomas Springs for a development known as Holly Springs



REZ-00158 | Holly Springs Conditional Rezoning

Project Details for REZ-23-08-02-00158 - a conditional rezoning request from Thomas Springs for a development known as Holly Springs

Home / REZ-00158 | Holly Springs Conditional Rezoning

Applicant: Thomas Springs

Parcel ID(s):180092, 181214, 181225, 199264, 202690, 210290, 225889, 312830

Request: Conditionally rezone the above parcels to (CD/RS-8) with (US) overlay for a Planned Residential Development

Key Dates

July 22, 2025 6:00 pm

Public Hearing with the Board of Commissioners

This case is scheduled to be presented to the Board of Commissioners at their regular meeting on July 22, 2025. Commissioner meetings are held at the Courthouse at 325 Dr. M.L.K. Jr. Way in Gastonia.

General Development Area

The subject site is comprised of eight separate parcels that equal approximately 135 acres. The site is north of W. Catawba Ave. and between Howie St. and Patrick Ln.

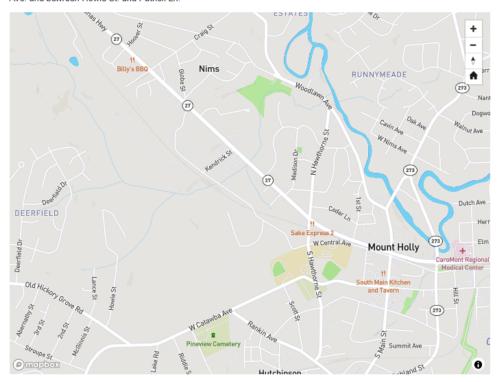
FAQs

How many lots are being proposed? How big will the lots be? What is the proposed density for the site? What will the houses look like? Who will provide utilities and services?



General Development Area

The subject site is comprised of eight separate parcels that equal approximately 135 acres. The site is north of W. Catawba Ave. and between Howie St. and Patrick Ln.



We Want to Hear From You!

Please take a few minutes to share your thoughts and ask and questions about the proposed request. Please note that all comments may be considered a matter of public record.

Provide Feedback

9 contributions so far

Open Activity closes 07/23/2025 at 11:59 PM

Document Library

Site Plan for Public Hearing Purposes Only

PDF (4.43 MB)



This site plan is conceptual and approved for presentation purposes only. The site plan notes and calculations will need to remain the same if the request is approved. Any major changes to what is being shown will require the case to go back through the conditional rezoning process.

Holly Springs Plat

PDF (9.80 MB)



This plat separated the portion of the development site that is within the zoning limits of Mount Holly from the parcels that are located in the County's zoning iurisdiction.

Wastewater Treatment Plant Exhibit

PDF (1.34 MB)

This is a conceptual drawing only. If the case is approved, the proposed treatment plant will require permitting from state agencies before being reviewed by the county's departments. At a minimum, the following departments would be completing additional reviews:



- Environmental Health
- Natural Resources
- Planning and Zoning
- Building Inspections and Plan Review
- Emergency Services

See more



Concerned over this development.

Posted by LMcc | 2 days ago

Looking at this development, it seems like what we are seeing all over the county. High density development in areas that do not have the infrastructure to support it. The city of Mount Holly clearly is opposed to it. I am sure they have do not desire to be over developed like Belmont has become, where those who have grown up there do not even go downtown anymore and every empty lot is asphalt and concrete. The water runoff will be in the creek and then the Catawba contributing to declines...

♥ 1 Likes ● 0 Comments

When my well goes dry.....

Posted by What about My Well? | 6 days ago

When my and neighbors' wells run dry, who will pay for the well to be redrilled? Gaston County? The Developer?

1 Likes 1 Comments

Estimated Water Usage for Holly Springs' Development

Posted by Hydrologist | 2 days ago

Let's say 502 people will be living in the Holly Springs' Development, that would be 2 people per the 251 units Using a water calculator I found on the internet, those 500 people would use approximately 10,950,000 gallons of water per year. This doesn't include water for yards, plants and the community pool.

♥ 1 Likes ● 1 Comments

Need More Information

Posted by BobtheBuilder | 4 days ago

For some reason the person developing the land hasn't been disclosed nor has the builder's name been disclosed. It would be nice to know who the builder is so that the citizens of Mount Holly could research the builder and find out whether or not they are a quality builder or a shoddy builder.

♥ 1 Likes ● 1 Comments

Holly springs development

Posted by Longtimecitizen | 4 days ago

I want to state my opposition with the proposed development of holly springs off west Catawba Ave in Mt Holly. Our community cannot handle such a large amt of townhomes/houses that the plan shows on this designated property. Our schools are already busting at the seams and our roads cannot handle that added amt of traffic that this will incur. Not to mention community wells that are planning to go into this neighborhood and a sewage treatment plant. This will more than likely compromise...

1 Likes 1 Comments

Traffic Circle

Posted by Old Hik Grove Rez | 7 days ago

How will the roundabout affect traffic on West Catawba Avenue? This road is already congested, especially during school days.





Home / Gaston Comprehensive Transportation Plan

Welcome to the Gaston Comprehensive Transportation Plan!

The Comprehensive Transportation Plan (CTP) is a long-term vision for multimodal transportation in Gaston County that provides the foundation for what will become the transportation priorities over the next 25+ years. Gaston County is currently in the process of updating its CTP, which includes reviewing and analyzing the transportation network using the most recent data available, to ensure the improvements included in the plan represent the vision and goals of the County and its communities.

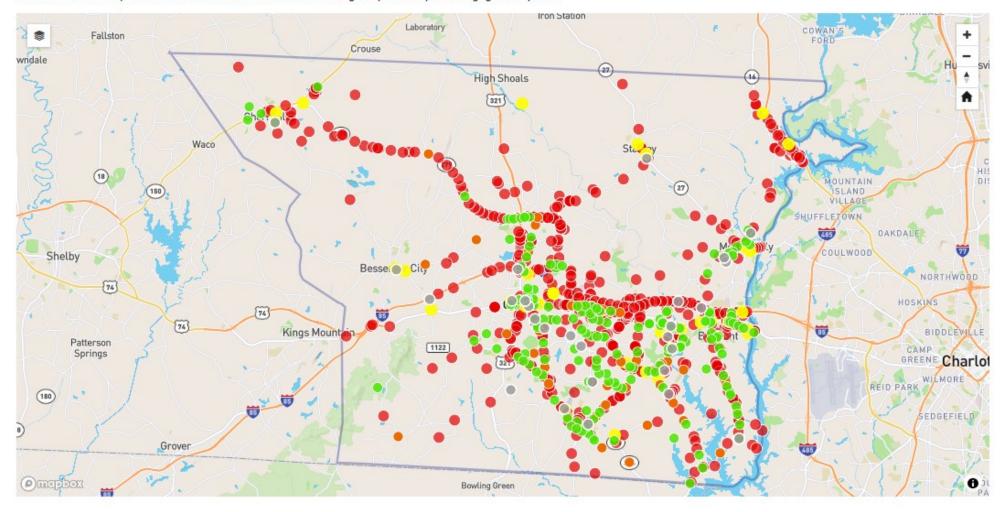
This update process involves extensive community engagement to gather input from residents and stakeholders. The plan aims to address current transportation challenges while anticipating future growth and development. Ultimately, the CTP will guide investments in infrastructure to enhance connectivity, safety, and sustainability across the region.





What We Heard

Click around the map to review the comments we recevied during the previous public engagement period.





Why the CTP is important to you?

A Comprehensive Transportation Plan is crucial because it contains project recommendations that aim to improve many aspects of the county, such as:



Improve Mobility

It ensures that people and goods can move efficiently and safely, reducing congestion and travel times.



Economic Growth

By enhancing connectivity, it supports local business and attracts new investments, boosting the economy.



Environmental Benefits

A well-planned transportation system can reduce emissions and promote sustainable modes of transport like cycling and public transit



Quality of Life

It improves access to essential services, such as healthcare and education, and enhances overall community well-being



Safety

It addresses traffic safety issues, reducing accidents and fatalities





Stay Informed

Want to stay up-to-date on the progress of the CTP? Click the button below to sign up for email updates!

Join the CTP Mailing List

Project updates will also be available on the Gaston County CTP webpage: https://igastonctp.com

We Want to Hear from You!

Help the County understand your current transportation patterns and priorities by filling our community survey.

Take the Survey

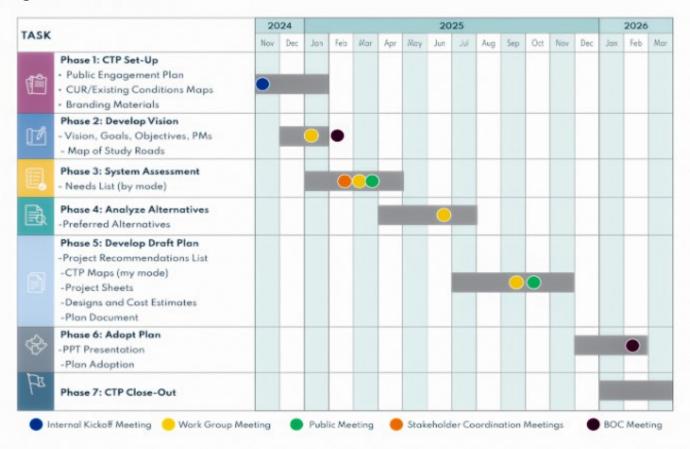
Map-Based Survey

Your comments will be used to help the County identify barriers to walking, bicycling, sidewalks, greenways and trails, and opportunities for road improvements.

Feedback Map

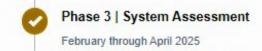


Project Timeline











Phase 5 | Develop Draft Plan
July through November 2025

Phase 6 | Adopt Plan
November 2025 through February 2026

Phase 7 | CTP Close-Out
March 2026

See less





Engage Gaston & Envision Gaston Community Engagement

https://engagegaston.com

https://envisiongaston.com



Thank you!

