

Gaston County

Gaston County Board of Commissioners www.gastongov.com

Animal Care and Enforcement Board Action

File #: 19-108

Commissioner Hovis - Animal Care and Enforcement - To Accept and Appropriate a Lifesaving Grant from the Petco Foundation to Assist in the Medical Care of Shelter Pets and to Authorize Any Unspent Funds on 6/30/2019 to be Carried Forward to Fiscal Year 2020 (\$10,000)

STAFF CONTACT

Kristine Blankenship, Animal Care Administrator

BUDGET IMPACT

N/A

BUDGET ORDINANCE IMPACT

N/A

BACKGROUND

In 2018, 23% of the shelter dogs tested positive for heartworm disease, a parasitic worm that is transmitted through the bite of a mosquito. In the past these dogs were only able to go to non-profit animal rescue organizations for treatment, but many were euthanized. In 2018, 58.5% were taken by non-profit organizations, 7.3% were adopted, and 27% were euthanized. In response, GCACE began a donation based foster to adopt program (Full Hearts) to treat highly adoptable heartworm positive dogs with treatment by GCACE. To date, GCACE has successfully treated 11 dogs for heartworm disease and these have been adopted. This program is labor intensive and dependent on donations from the public.

In response to this program, GCACE has applied for and received a Lifesaving grant by the Petco Foundation (\$10,000.00) to increase our Full Hearts program to save more animals. The grant will be broken into the following: 40% (\$4,000.00) will be used for the in-house treatment foster to adopt program for heartworm positive dogs, 55% (\$5,500.00) will go toward treatment vouchers for adopters to use at partnering veterinary practices for heartworm treatment, and 5% (\$500.00) for community education on heartworm prevention and the seriousness of heartworm disease in dogs.

Due to the nature of the grant cycle, this grant will cross over into fiscal year 2020, and any remaining funds in (010-02-4380-0000-560000-19569) on 6/30/2019 will need to be carried forward to FY 2020.

POLICY IMPACT

N/A

<u>ATTACHMENTS</u>

Budget Change Request

				Đ	O NOT TYPE	BELOW THI	SLINE	
I, Donna S taken by t	6. Buff, Clerk t he Board of C	o the omm	Cour issio	nty Commi ners as fol	ssion, do h lows:	nereby certi	ify that the above is a true and correct copy	of actio
NO.	DATE	M 1	M 2	CBrown	<i>JBrown</i>	AFrailey	BHovis Reigher Trailings RWorley	Vote
2019-062 DISTRIBULASERFICHE		RW	TK	A	A	AB	AAAA	U

	GAS	TON COUNTY BU	IDGET CHAN	IGE REQUEST	
TO:	Earl Math	ers	COUNTY N	MANAGER	
FROM:	4380 G	C Animal Care and En	forcement		
11(0)	Dept. #	Department Nar	ne		
	Chief Joe Ramey		3/4/2019		
	Department Direct	or's Signature	Date		
TYPE OF REQUE	ST:				
Line Item	Transfer Within Departr	nent & Fund	L	ine Item Transfer Between	Funds *
Project Tra	ansfer Within Departme	nt & Fund	X	Additional Appropriation of	Funds *
Line Item	Fransfer Between Depa	rtments*	<u>* I</u>	Requires resolution by the I	Board of Commissioners
			Resolution	on # I	Date
		ACCOUNT	NUMBER	PROJECT	AMOUNT
ACCOUNT	DESCRIPTION	Fund - Dept - Subdept -	Div - Acct - Subacct	SUBPROJECT	Whole Dollars Only
	s in the budget)	xx - xxxx - xxxx - >	~~~ - ~ ~~ - ~ ~~	xxxxx - xxxx	(See Note Below)
	Hearts Program	010-02-4380-0000-		******	[10,000.00
	Hearts Program	010-02-4380-0000-			10,000.00
					10,000.00
JUSTIFICATION F Transfer of Petco rate at GCACE		Program to be used t	o treat heartwor	m positive shelter dog	s to increase live release
APPROVAL SIG	NATURES:				
County Manager	/Assistant County Man	ager Date	Interim Fin	ancial Services Director	Date
			Assistant F	Finance Director	Date
Note: Degrages	n ovnondituros 0 ir	creases in revenue acc			

2018 Grant Cycle

Animal Sheltering and Adoptions: 2018 Application

Gaston County Animal Care and Enforcement

Dear Kristine Blankenship
220 Leisure Lane
Dallas, NC 28034

kblankenship@gcps.org
0: 704.922.2176
F: 704.922.1205

Mrs. Pat Laws

 128 W. Main Avenue
 Pat.Laws@gastongov.com

 PO Box 1578
 0: 704-866-3771

 Gastonia, NC 28053-1578
 F: 704-866-3139

Application Form

General Information

Grant Cycle Name*

Please name this request 2018 Grant Cycle.

2018 Grant Cycle

We prefer to make investments rather than denying them! To ensure your organization is considered for support we urge you to read the Grant Application Instructions prior to completing this application. Failure to accurately complete the application in accordance with the instructions will result in a denial of your request: Throughout this application please provide data based on the year 2017.

Grant Application Instructions

Organization type*

This application is for animal sheltering and pet adoption organizations. Please refer to the Application Instructions for more detail and select the organization type that best describes your operations and note that "other" organization types are unlikely to qualify for an investment:

Animal Control agencies & nonprofit organizations responsible for animal control sheltering

Organization type, other

If you selected "other" organization type above, please describe:

Operations: Animal Intakes and Outcomes

In this section please enter animal intake and outcome data for 2017

For the 2017 calendar year, please indicate the number of dogs, cats and any other animal placed up for adoption in each category below for the calendar year. <u>Do not include wildlife or DOA</u>.

We strongly urge you to access and utilize the Animal Data Worksheet to ensure your data accuracy prior to completing the section below.

Animal Data Worksheet (Excel)

IMPORTANT:

This application is for animal welfare organizations that provide sheltering and adoption services (in addition to

Printed On: 19 February 2019 Animal Sheltering and Adoptions: 2018 Application

other services). Your organization must have data to input in this section in order to proceed.

NOTES:

You may save your work and complete this section at a later date. Simply select the option to save (and not submit) at the end of the application.

ANIMALS ON-HAND - STARTING COUNT: If your organization does not handle dogs, cats, or other animals enter "0" in the applicable fields.

On-hand: cats in care as of January 1st*

22

On-Hand: dogs in care as of January 1st*

55

On-Hand: other animals in care as of January 1st*

0

LIVE ANIMAL INTAKES: If your organization does not take in dogs, cats, or other animals enter "0" in the applicable fields.

Intakes: stray cats*

1037

Intakes: stray dogs*

1012

Intakes: stray other animals (excluding wildlife)*

6

Intakes: owner surrendered cats*

798

Intakes: owner surrendered dogs*

731

Intakes: owner surrendered other animals (excluding wildlife)*

0

Intakes: cats transferred in*

n

Intakes: dogs transferred in*

n

Intakes: other animals transferred in (excluding wildlife)*

n

Intakes: cats, other intake types*

Other cats received that do not fit in the categories above. Please provide additional information the text box below.

0

Intakes: dogs, other intake types*

Other dogs received that do not fit in the categories above. Please provide additional information the text box below.

0

Intakes: other animals, other intake types*

Other animals received that do not fit in the categories above. Please provide additional information the text box below.

0

TOTAL cats received/cared for*

Sum of Cats On-Hand Starting Count and Cat Intake fields above.

1857

TOTAL dogs received/cared for*

Sum of <u>Dogs On-Hand Starting Count</u> and <u>Dog Intake</u> fields above.

1798

TOTAL other animals received/cared for*

Sum of Other Animals On-Hand Starting Count and Other Animal Intake fields above.

6

TOTAL all animals received/cared for*

Sum of total cats, total dogs, and total other animals received/cared for fields.

3661

ANIMAL OUTCOMES: If your organization does not handle dogs, cats, or other animals enter "0" in the applicable fields.

Outcomes: cats adopted*

247

Outcomes: dogs adopted*

475

Outcomes: other animals adopted*

0

Outcomes: cats returned to owner*

15

Outcomes: dogs returned to owner*

229

Outcomes: other animals returned to owner*

Outcomes: cats transferred out*

1218

Outcomes: dogs transferred out*

778

Outcomes: other animals transferred out*

2

Outcomes: cats died in care*

21

Outcomes: dogs died in care*

4

Outcomes: other animals died in care*

0

Outcomes: cats euthanized*

328

Outcomes: dogs euthanized*

264

Outcomes: other animals euthanized*

0

Outcomes: cats, other outcome types*

Other cat outcomes that do not fit in the categories above. Please provide additional information the text box below.

0

Outcomes: dogs, other outcome types*

Other dog outcomes that do not fit in the categories above. Please provide additional information the text box below.

0

Outcomes: other animals, other outcome types*

Other non-dog and cat animal outcomes that do not fit in the categories above. Please provide additional information the text box below.

0

ANIMALS ON-HAND - ENDING COUNT: If your organization does not handle dogs, cats, or other animals enter "0" in the applicable fields.

On-hand: cats in care as of December 31st*

28

On-hand: dogs in care as of December 31st*

48

On-hand other animals in care as of December 31st*

n

TOTAL cat outcomes*

Sum of all Cat Outcome and Cats On-Hand Ending Count fields above.

1857

TOTAL dog outcomes*

Sum of all <u>Dog Outcome</u> and <u>Dog On-Hand Ending Count</u> fields above.

1798

TOTAL other animal outcomes*

Sum of all Other Animal Outcome and Other Animal On-Hand Ending Count fields above.

6

TOTAL all animal outcomes*

Sum of total cat, total dog, and total other animal outcome fields.

3661

VALIDATION*

<u>TOTAL animals received/cared for MUST equal your TOTAL outcomes</u> (see instructions and use the Animal Data Worksheet).

- •Total "Received/Cared For" includes your on-hand count at the beginning of the year
- •Total "Outcomes" includes your on-hand count at the end of the year.

Please verify that these two numbers are equal and the values indicated for the various categories add up correctly prior to proceeding.

Yes

Describe other intake types

If you had <u>Other Intake Types</u>, please describe the other methods of receiving those animals (remember to exclude DOA animals):

N/A

Describe other outcome types

If you had <u>Other Outcome Types</u>, please describe the other methods by which those animals exited your care (remember to exclude DOA animals):

N/A

Operations: Spay and Neuter Activities

Please indicate the total number of surgeries performed on shelter animals, publicly owned animals, and community/feral cats. Then enter the total number of surgeries performed, which should equal the three categories added together. Enter "0" for any category in which no surgeries were performed.

Shelter animal surgeries*

Number of shelter animal spay and neuter surgeries:

722

Publicly owned animal surgeries*

Number of public animal spay and neuter surgeries:

0

Feral or community cat surgeries*

Number of <u>feral or community cat spay</u> and neuter surgeries: (Enter animals not otherwise included in shelter or public surgeries, do not double count)*

0

Total spay and neuter surgeries*

Total number of spay and neuter surgeries: (total should equal shelter + public + feral/community surgeries)

722

Financial Information

Please take care to refer to your Form 990 tax returns or financial documents for accurate information. Incorrect information in this section can cause your application to be denied.

Total 2017 expenses*

If you are a nonprofit, please <u>provide the amount listed on the total expenses line of your 2017 Form 990 or last fiscal year</u>. If you do not file a 990, locate the total expenses line on your prepared financial statement.

If you are a government agency, please provide the <u>amount of funding allocated for all animal sheltering, animal care, and other expenses</u>. Please do not provide the entire budget for your municipality or department. If you do not have a published animal sheltering budget, you will need to provide us your internal operational budget for animal welfare services.

\$1,861,462.00

Total 2017 revenue*

If you are a nonprofit, please <u>provide the amount listed on the total revenue line of your 2017 Form 990 or last fiscal year</u>. If you do not file a 990, locate the total expenses line on your prepared financial statement.

If you are a government agency, your revenue consists of all government funding provided, plus all other grants, donations, and fees for service or other payments received. Please provide your total revenue amount for 2017 or your last fiscal year. Revenue cannot equal zero but must at least be equal to your expenses.

\$1,861,462.00

Portion of revenue funded by government*

Please enter an amount for the portion of total revenue that is direct funding from local or state government including any contracts, grants or other payments.

- If you <u>perform animal control sheltering</u>, and **do not** receive any government funding, enter "0" and please explain why below.
- If you do not perform animal control services, and do not receive any government funding, enter "0". \$1,309,999.00

Zero government funding explanation

If your organization provides <u>animal control</u> sheltering or <u>animal control services</u> per local ordinances, and receives "0" government funding, please explain your situation.

N/A

Operations: Transfer Partnerships

Transfers*

Do you transfer animals to or from other organizations?

Yes, we primarily transfer animals out to other organizations

Transfers from animal control*

Printed On: 19 February 2019

Do you transfer in animals from your <u>local</u> animal control shelter(s)?

No, we are the local animal control shelter

Top 3 transfer partners

Please provide the full name and address of your top three transfer partners, and the approximate number of animals transferred <u>in or out</u> per group. Indicate whether or not the organization is an animal control shelter local to your organization.

Angel Ark Foundation
 Apricot Street
 Belmont, NC 28012
 Approximately 85 animals transferred out

2. NC Paws Rescue 2359 US Hwy 70 SE 351 Hickory, NC 28602 Approximately 49 animals transferred out

3. PAW Project 7215 Kingfisher Road Sanford, NC 27332 Approximately 297 animals transferred out

Your local animal control organization*

What is the name of your primary local animal control organization? Enter "N/A" if your organization is the local animal control organization.

N/A

Operations: Other Information

Total number of days CLOSED for adoptions*

Indicate the total number of days you are CLOSED for adoptions, or if a foster-based organization, indicate the number of days in which you do not meet with adopters (ie holidays, weekdays, etc).

64

Extended hours*

Number of weekend hours and weekday hours after 5pm OPEN for adoptions during a typical week (excluding any holiday weeks). Foster-based organizations please indicate "0".

6

Average DOG adoption fees*

51-100

Average CAT adoption fees*

51-100

Foster care

In the previous year, how many cats, dogs and other animals did you place in foster care? Enter "0" if none.

Cats placed in foster care*

160

Dogs placed in foster care:*

6

Other animals placed in foster care*

3

Adoption time frame*

The typical time period for an animal to be given to adopter after completing the application is:

Next Day

If not same day, please indicate reason(s)

Check all that apply

Spay/neuter surgery

Other reason not same day

If you selected "Other" above, please specify reason

N/A

Adoption approvals*

What is the estimated percentage of adoption applications submitted that are approved?

Greater than 90%

Adoption locations*

Please indicate total number of off-site locations (other than your shelter(s) if you have one) where animals are regularly showcased for adoption. Showcasing pets in a Petco store or other retailer would be considered an off-site location.

1

Location

Please provide business name, city and state of the location of any adoption centers excluding your own shelter.

1. PetCo 2280 E Franklin Blvd Gastonia, NC 28054

Shelter software*

What shelter software do you use to track your animal handling information?

PetPoint

Other software

If you selected "Other" above, please indicate name of shelter tracking software used.

N/A

Shelter statistics*

Please let us know if you publish statistics on your website at least annually similar to the information listed in the **Animal Intakes and Outcomes** section of this application or in format as established by the Asilomar Accords, Shelter Animals Count or a similar format listing a break-down of your incoming and outgoing statistics.

No

Shelter Animals Count*

Does your organization submit data to Shelter Animals Count (shelteranimalscount.org)?

Yes

Investment Purpose

As one of the nation's largest funders of animal welfare causes, the Petco Foundation seeks to support organizations that continually endeavor to achieve a high standard of doing more, and are determined to save as many lives as possible with our lifesaving investments.

Investment purpose(s)*

Should the Petco Foundation select your organization for a lifesaving investment, please indicate how you intend to use the funds provided. You may select up to, but no more than
THREE choices:">THREE choices:

Adoption preparation (animal care, vaccinations, necessary medical treatment, spay/neuter)

Use of investment*

Printed On: 19 February 2019

Please describe how an investment made in the purposes described above will help your organization achieve its lifesaving goals and objectives. Provide specific details for each purpose.

Gaston County Animal Care and Enforcement (ACE) works to champion homeless animals who are healthy or treatable in the quest to find their forever home and to engage with the community to promote responsible pet ownership—ultimately reducing future generations of homeless animals. ACE is responsible for the care of lost and unwanted animals in Gaston County and works hard to ensure that an animal's stay at the shelter is as comfortable and stress free as possible. While county funding helps to cover administration and maintenance costs, the large number of animals brought to the facility creates a demand that can be difficult to keep up with and often decreases funding available for specialized medical care needed for some shelter pets. Gaston County Animal Care and Enforcement has invested much time, energy, and effort into improving outcomes for shelter animals. In 2017 the shelter took in 3,685 cats and dogs, down from 4,238 the year before and 9,107 in 2007. Seventeen percent of the animals were euthanized, down from 31 percent in 2016 and 74 percent in 2007. Almost 80 percent of the animals that walked into the shelter in 2017 walked out of the shelter. The shelter also works with 68 rescue partners, up from 39 in 2016, including one as far away as Wisconsin.

Unfortunately, many un-owned and surrendered dogs have not received heartworm protection. Heartworm infections are a big problem in the shelter animals, and treatment is costly. For the 8/1/17-7/31/18, ACE tested 864 dogs for heartworm, and 197 were heartworm positive dogs (22.8%). Forty-five (22.8%) of the dogs tested were in advanced stages of heartworm disease and were euthanized. The shelter's "Full Hearts Program" allows suitable heartworm positive dogs to be treated for heartworm disease while being fostered by their future family. However, heartworm treatment is expensive and can take several months. Funding for special needs dogs relies exclusively on donations with only \$1,000 currently available for heartworm treatment. The average cost of treating a heartworm positive dog is \$200-\$300 depending on the size of the dog and on whether the dog experiences any complications. Currently, there are 5 dogs in the "Full Hearts" program, and one has completed treatment and been adopted. Without funds for heartworm treatment, many otherwise healthy, sweet, highly adoptable shelter dogs may end up being euthanized. While it is a long and difficult journey for a dog to recover from heartworms, being able to place that pet in a loving home because he has a fully functioning heart and lungs is worth every penny spent.

ACE's current plan offers heartworm positive dogs for adoption. If a dog tests positive, that dog is examined to determine if evidence of severe heart and lung disease is present. If there is no evidence of severe heart damage already present and if the dog is otherwise an excellent candidate for adoption (great disposition, outwardly healthy, especially pure breeds), that dog is placed in the adoption area, and requests are made for donations towards treatment. If no donations are obtained, in a reasonable amount of time and there is special medical needs funding available, the dog will be placed with a foster family or a rescue group where treatment can be administered. Of the total (197) heartworm positive dogs, 71% were rescued by non-profits, but only 6% were in foster care or adopted because of a lack of funds to provide treatment. If

someone decides to adopt a heartworm positive dog, the vet tech speaks with that person and assesses his/her ability to handle and understand the aftercare for the dog. If the dog is adopted, the dog may be treated at ACE, or vouchers for the adopter to use at a local veterinary clinic can be issued. Typically the dog is able to transition to his new home one week from treatment, sometimes sooner if the treatment goes very well.

ACE is dedicated to providing public awareness to caring adopters that dogs with heartworm disease can live happy, high quality lives as long as they are given appropriate care. Heartworm dogs have just as much to offer their new adopters as any other dog, and they deserve a chance at life. However, increasing the number of adoptions for these dogs is predicated on having funding available for treatment. Re-homing animals is a team effort, and with the help that a Petco grant would provide, ACE will work to improve its heartworm positive rate of adoptions from the current 3.5% to 12.5%, resulting in saving an additional twenty-five animals.

Suggested amount*

The Petco Foundation uses the information provided in your application to evaluate your organization's effectiveness and efficiency against your peers in the field, what we call your Lifesaving Rate of Return (LRR). Investment amounts are determined through a combination of your LRR, the number of sheltered/rescued animals impacted, and your organization's partnership with the Petco Foundation. Please provide a suggested grant amount in the box below. Keep in mind that your grant award, based on our evaluation of your organization, may differ from your suggested amount.

\$5.000.00

NOTE: Investments of \$100,000 or more are considered **Lifesaving Impact Awards**. Your organization must shelter a minimum of 2,500 animals in order to qualify of an award of this size. These types of grants are very limited and require an additional attachment detailing your lifesaving impact plan. Requests may be submitted for any purpose that is expected to result in an increase in your lifesaving results, or other significant positive lifesaving impact for the animals of your community. **You should not submit a lifesaving impact award request unless your organization has a detailed plan to increase the lifesaving rate in your community.** Your plan should provide the history of your organization's efforts to save animals, the current state of animal welfare in your community, the purpose for our investment, and how this investment will increase your future lifesaving efforts, including your specific goals and strategies. Upload your plan in the "attachment" section of this application.

Petco Foundation Relationship Information & References

Petco Foundation adoption partnership*

Is your organization an approved Petco Foundation Adoption Partner and do you actively participate in adoptions with your local Petco store(s)?

Yes

Frequency

If yes, how often do you bring animals for adoption to Petco stores?

One weekend per month

Printed On: 19 February 2019

Animal Sheltering and Adoptions: 2018 Application

Partnership obstacle

If you are not interested in or not able to partner with your local Petco for adoptions, please select the primary reason why not. This will enable us to better assist our partners in an effort to support pet adoptions.

Other reason

If you selected "Other" above, please provide additional information.

Welcome to the Family*

Are you familiar with Petco's Welcome to the Family new pet parent starter guides?

No

Ordering Welcome to the Family materials*

Has your organization ordered Welcome to the Family stickers to distribute to adopters?

No, please contact us with more information

Rehome by Adoptapet.com and the Petco Foundation*

Rehome is a national online platform to help reduce owner surrenders to your organization and still provide you with an adoption fee. Does your organization refer people seeking to rehome their pets to: rehome.adoptapet.com?

Yes

Rehome: If no, reason(s) why

If you are not using Rehome by Adoptapet.com and the Petco Foundation, and do not intend to use or refer people to the service, please let us know why:

[Unanswered]

Finding Rover*

Finding Rover is a national lost and found database which utilizes pet facial recognition to help reunite lost pets with their owners. Does your organization use and refer people to **Finding Rover** to reunite lost and found pets with their families?

No, but please have someone from Finding Rover contact us with more info

Finding Rover: If no, reason(s) why

If you are not using Finding Rover, and do not intend to use or refer people to the service, please let us know why: [Unanswered]

Petco Foundation marketing toolkits*

Does your organization use the marketing toolkits provided by the Petco Foundation to help promote adoptions in Petco stores, Holiday Wishes grant submissions, and other marketing and event opportunities?

No, we are unaware of the marketing toolkits, please send us more information

Marketing toolkits: If no, reason(s) why

If you are not using the marketing toolkits provided by the Petco Foundation, and do not intend to use them, please let us know why:

[Unanswered]

Marketing toolkits: Feedback

We'd appreciate any feedback you'd like to provide about the marketing toolkits made available to partners:

Recommendations*

Please list names, contact information and a brief description of your relationship for those willing to provide a recommendation for your organization. Include Petco employees and others.

1. Terry Albright Kenny, Executive Director Gaston Low-Cost Spay/Neuter Clinic 425 W. Franklin Blvd. Gastonia, NC 28052 704-868-4673 http://gastonspayneuter.com

2. Meg Vanderbilt Bit of Hope Ranch Executive Director 704-862-0095 (Office) 704-860-3314 (Cell) info@bitofhoperanch.org www.BitofHopeRanch.org

Email newsletter:

We value partnership. Utilizing the tools we provide to promote adoptions, and the Petco Foundation generally, enables us to continue to raise funds that are distributed directly to our animal welfare organization partners. Is everyone in your organization who should be receiving our partner newsletter signed up? If not, please indicate

email addresses below for those that would like to receive important updates regarding grants, adoptions and other exclusive partner information.

Email #1

Taylor.Drury@gastongov.com

Email #2

Email #3

Recognition

Your recognition of the Petco Foundation within your community encourages Petco customers to feel confident in making a donation to the Petco Foundation at the register when they shop. This fundraising in small amounts (on average just under \$2 per transaction) helps support the Foundation's grants program in a way that does not diminish your own fundraising efforts. It's incredible that simply by collecting these small contributions we are able to provide more than \$30 million in investment support each year!

The Petco Foundation makes these investments (grants) to achieve our mutual objective of saving lives. Our support is generally not restricted to a specific program but instead supportive of any purpose that achieves that goal. And while you can use the funds for any lifesaving purpose, our preference is for *recognition* to be associated with pet adoption, transports or foster care.

Recognition*

If the Foundation makes an investment in your organization, please share your ideas of how will you will recognize the Petco Foundation. If your request includes an event, please provide example sponsor benefits.

Gaston County will recognize PetCo Foundation's investment at a Board of Commissioners' meeting. Gaston County ACE also will track the number of animals that were treated for heartworm using grant funds. For the animals that were treated with grant funds and subsequently adopted, Gaston County ACE will include a note in an adoption information packet mentioning the PetCo Foundation's generous investment in the animal and organization.

Date of event

If your request includes event sponsorship, please provide date of event (if known). List one date only even if event is longer than one day or multiple events.

Attachments and Certifications

Required financial documentation

If your <u>most recent</u> Form 990 is not published on GuideStar, please upload your most recent Form 990, excluding schedules. If you do not file a Form 990, please attach audited financial statements, if available, or otherwise

unaudited financials statements. If you are a municipal or governmental entity, please upload your department or divisional budget. *If your document is too large, please include a link to the document below.*

Link

You may include a link to information such as your 990 or financial statements here.

http://www.gastongov.com/government/departments/finance/index.php

Document or photo related to your submission

If you are a qualified organization and applying for a <u>Lifesaving Impact Award</u>, please upload required document here. If not, other document types or a photo related to your application may also be uploaded here.

Additional document or photo

Any other document related to your application may be submitted here.

W-9 form*

All organizations are required to submit a current IRS W-9 Form, signed and dated within the last year. Please print page one, complete and sign the IRS W-9 form found at IRS W-9 Form. Scan completed document and save to your computer OR if you need to create a pdf (electronic document), click on the link "Fax to File" found in the "tools" menu at the top of the page and follow the directions. This will allow you to create a document that you may upload to your application. Don't forget to include a signature where it indicates, "Signature" on the form. IMPORTANT: The business name on the W-9 form must match the name on the 501c3 letter or governmental agency form and the form must be signed

Gaston County W9.pdf

IRS tax-exempt determination letter

All nonprofit organizations are required to submit a copy of their IRS tax-exempt determination letter. Please attach a copy of your IRS tax-exempt determination letter. If you need to create a pdf (electronic document) from a hard copy, please click on the "Fax to File" link in the "tools"menu above and follow the instructions. You will be able to create a document that you may upload to your application. (State exemption forms do NOT qualify.)

[Unanswered]

Governmental or Municipal Agency

Please print, complete and sign the Governmental Agencies or Organizations Registration if you are a government or municipal agency and not in possession of a 501(c)(3) tax determination letter. You may scan and upload this document after signing or if you need to create an attachment, click on the link in the "tools" menu above and follow the directions. This will allow you to create a pdf (electronic document) that you may upload to your application. Please check the appropriate boxes that explains your situation.

Gaston County Government Registration.pdf

Certification*

I certify that I am an officer or authorized representative of the organization submitting this application and that all information on this grant application is true and correct in all material respects. <u>I agree that all funds granted will be utilized as generally set forth in this application or specifically to accomplish lifesaving objectives in a manner which I will outline in any required follow up report(s). I agree on behalf of the organization that as a partner of the Petco Foundation any public messaging that includes information about the Petco Foundation shall promote a positive message about helping animals and saving lives. I agree on behalf of the organization that employees, volunteers, or representatives shall not disparage or speak negatively or take any action intended, or which would reasonably be expected, to harm the Petco Foundation or its reputation or which would reasonably be expected to lead to unwanted or unfavorable publicity to the Petco Foundation.</u>

Yes

Government or municipal organization certification

If submitting this application on behalf of a governmental or municipal agency, department or division, <u>I hereby certify that any grant funds awarded will be utilized and become an additive part of the funding on the animal control sheltering department, shall not supplant or diminish government allocated funds, and shall not be appropriated to the general funds of the municipality.</u>

Yes

Address change?*

Has your organization address changed recently? If so, please indicate "Yes" <u>and</u> complete the "*Address/Contact Correction*" form that is available at the bottom of our **Grant Application** page. You may access the form from the menu at the top of this portal's home page by selecting "**Apply**". The online form and attachments are required to update your address and assure that checks are mailed to the correct address.

No

By submitting this application you consent to receiving emails from the Petco Foundation at any and all email addresses provided in association with this application. You may opt out at any time by using the unsubscribe option on each email.

IMPORTANT: Once you select "Submit Application" you will NOT be able to modify your submission. If you want to review your application, click "Save Application" to review and make any final changes before submitting. You will be able to view or print the application from your account later, if desired.

File Attachment Summary

Applicant File Uploads

- Gaston County W9.pdf
- Gaston County Government Registration.pdf



Home Office: 654 Richland Hills Drive, San Antonio, TX 78245 Satellite Office: 7262 N. Rosemead Blvd., San Gabriel, CA 91775 Phone: 626-287-0952 / Fax: 858-332-4949 or 858-909-2618

Governmental Agencies or Organizations Registration

-	Name of Agency or Organization **:	Gas toCo	ount_y					
þ	Address of Agency or Organization **:	128 West Main Avenue P.O. Box 1578						
		Gaston	ia, NC 28053-1578					
7	Mailing Address (if different from above):							
×	Phone:		Fax:					
>	E-Mail Address:							
۶	Agency of the City of (if applicable):							
7	Agency of the County of (if applicable):	Gaston						
þ	Date of Organization / Incorporation / For	1846						
*	Federal Tax ID# (EIN) **:							
State Identification Number(s) & Issuing Agencies (if applicable):								
*	Brief statement of charitable or public purp	ose(s) for w	hich the organization was formed:					
	•		in the second of					
,	Signature (Officer, Director, Trustee or Ma	mager)						
	I hereby certify:							
	• •	sian is aistea	an agency or political subdivision of the above					
	 that the above referenced organization is either an agency or political subdivision of the above referenced state, or an agency of a political subdivision of the above referenced state; and 							
	 that the contributions received from public purposes as outlined in Sec 	n The Petco tion 170 of t	Foundation will be used exclusively for charitable or the Internal Revenue Code of 1986 as amended.					
7	CNAT V		<u>7/12/2017</u>					
Si	gnature		Date					
	arl Mathers		County Manager					
Pn	inted Name		Title					

- Please also attach completed W-9
- Please note that the address on the W-9 Form must match one of the addresses on this form.
- ** These areas of information are required

From: foundationpartners@petco.com [mailto:do-not-reply.grants07-us-east-1@fluxx.io]

Sent: Friday, February 15, 2019 7:24 PM

To: Blankenship, Kristine

Subject: Congratulations on your grant! Now let's spread the word.

Dear Gaston County Animal Care and Enforcement,

Congratulations on your grant investment from the Petco Foundation (ID number: G-AWOM04715).

IMPORTANT: Please retain this email, and forward to any other relevant person in your organization, for appropriate recognition of your grant.

Your recognition of the Petco Foundation, to your supporters and within your community, encourages Petco customers to feel confident in making a donation to the Petco Foundation, making these lifesaving investments possible. Donations raised in Petco stores (averaging around \$2 per person) helps the Foundation support your lifesaving work in a way that does not diminish your own fundraising efforts. Our Petco store partners work hard to gather these small contributions so that we are able to make BIG things happen for animals, like the \$30 million in investment support distributed annually!

RECOGNITION: As a requirement of receiving this investment please use the following links to partner press kit information to help celebrate your organization's investment. Follow the steps below and use the resources to spread the word about the lifesaving work you'll accomplish with these funds.

- 1. Schedule your investment celebration at your local Petco location <u>using this form</u>. This is your opportunity to create a public announcement and celebrate with those Petco store associates who raise the funds to make these investments possible!
- 2. Issue a media alert or press release about your investment and invite the press to cover your celebration. All approvals for media materials should should be sent to foundationmedia@petco.com. Please allow 7-10 business days before you plan to issue for review.
- 3. Use the media resources below to communicate with your community about your investment.
 - o Media kits
 - o Partner Press kit
 - Find partner recognition GIFs on Instagram that you can use to highlight your lifesaving work on Instagram Stories. You can access them by opening the GIF sticker library and searching "PetcoFoundation". Keep checking back throughout the year for new stickers to use!

Here are some additional recognition ideas:

- Prominently display the Petco Foundation logo on your website (required for grants of \$50K or more).
- Promote the investment and how it helps save animal lives on social media and tag @petcofoundation.
- Ensure your relevant team members are subscribed to our email list using the form at the bottom of this page so they stay up-to-date on Petco Foundation initiatives.
- Thank your local store associates for raising the funds that make these grants possible.

CAPITAL INVESTMENTS: Should any of these funds be utilized for capital improvements (buildings, facilities), the award shall be recognized in a manner mutually agreed up on and approved in advance by the Petco Foundation. Additionally, if any of these funds are utilized for the purchase or operation of a vehicle, the Petco Foundation shall be recognized with prominent logo placement on three sides of the vehicle. If you would like pre-approved graphics and design elements for vehicles, email <u>foundationmedia@petco.com</u>.

We're looking forward to seeing the creative ways you celebrate this grant!

Please keep this notification email with your grant records.

Sincerely,

The Petco Foundation Team

From: foundationpartners@petco.com [mailto:do-not-reply.grants07-us-east-1@fluxx.io]

Sent: Friday, February 15, 2019 7:24 PM

To: Blankenship, Kristine

Subject: Your application to the Petco Foundation for support is approved

Dear Gaston County Animal Care and Enforcement,

Congratulations!

The Petco Foundation is thrilled to support your lifesaving efforts by investing \$10,000.00 in your organization in response to your application for support (ID number G-AWOM04715).

Funds will be distributed 3 - 6 weeks following receipt of this email.

REQUIREMENTS:

By endorsing and depositing the grant award check, or accepting the electronic grant award deposit*, you represent and warrant that your organization will:

- Use all funds for lifesaving purposes.
- Announce and celebrate the investment as outlined by you in the grant application (you will receive further instructions in a separate email).
- Complete all assigned follow up grant reports in a timely manner.
- Complete your organization's Annual Partnership Report (accessible within the <u>Partner Portal</u>) each year to stay eligible for grant awards.

AWARD AMOUNT:

- The Petco Foundation's funding decisions are made through an evaluation process whereby your organization was compared against its peers. Multiple factors are considered including the total number of animals handled, budgets, previous funding history, relationships with Petco stores and other factors so that we may make equitable funding decisions.
- Based on this analysis, your award amount may be greater or less than the amount you suggested. As long as your use of funds stays focused on lifesaving objectives, you do not need to seek specific approval for each expenditure that deviates from the project description provided in the application. We trust that you will utilize these funds in the best manner possible to achieve the greatest return for your organization and community.

MUNICIPAL ORGANIZATIONS:

Municipalities are reminded that, per the certification you agreed to during the application process, funds
donated shall not supplant or replace existing government funding, may not be appropriated to the general
funds of the municipality, but rather must be utilized and become an additional part of the funding of the
animal control sheltering department.

ELECTRONIC PAYMENTS:

Get your funds quicker and never lose a check in the mail - sign up for electronic payments! Login into the
 <u>Petco Foundation Partner Portal</u> and you'll find a link to enrollment information and instructions on the left
 side menu.

Thank you for all you do for animals! We look forward to hearing about the amazing lifesaving work you are able to accomplish with this investment.

Sincerely,

The Petco Foundation Team

*Organizations receiving electronic funds that cannot agree to the grant terms and conditions, as outlined in this and the recognition award letters, must notify the Petco Foundation immediately at petcofoundation@petco.com and return funds within 30 days of receipt.