



# Gaston County

Gaston County  
Board of Commissioners  
www.gastongov.com

## Tourism Development Board Action

File # 26-123

Commissioner Cloninger - Tourism Development - To Approve the Appropriation of \$250,000 from Tourism Development Fund Balance to Gaston Aquatics for Sponsorship of Gaston Aquatics Project

### STAFF CONTACT

Michael Applegate - Tourism Development - 704-813-0144

### BUDGET IMPACT

Tourism Fund Increase fund balance appropriation by \$250,000 Increase expenditures by \$250,000 No additional County funds.

### BACKGROUND

Gaston County Tourism Development, in coordination with the Tourism Advisory Board, proposes to allocate \$250,000 from the Tourism Fund Balance as a sponsorship contribution toward the construction of the Aquatics Center

As part of this sponsorship, Gaston County would receive exclusive naming rights to the spectator area of the Aquatics Center for a period of 10 years from the facility's opening date. The agreement would also provide the County with an option to invest an additional \$150,000 at any time during the initial 10-year term to secure perpetual naming rights for the spectator area.

In addition, the sponsorship includes opportunities for destination marketing and promotional visibility through digital display advertising within the Aquatics Center

This Board Action was originally approved in November 2019 #2019-315

### POLICY IMPACT

N/A

### ATTACHMENTS

Budget Change Request (BCR)

DO NOT TYPE BELOW THIS LINE

I, Donna S. Buff, Clerk to the County Commission, do hereby certify that the above is a true and correct copy of action taken by the Board of Commissioners as follows

NO.	DATE	M1	M2	JBailey	CBrown	CCloninger	AFrale	BHovis	TKeigher	SShehan	Vote
2026-144	04/28/2026	TK	BH	A	A	A	A	A	A	A	U

### DISTRIBUTION

Laserfiche Users

## GASTON COUNTY BUDGET CHANGE REQUEST (BCR)

TO: Matthew Rhoten, County Manager

FROM: \_\_\_\_\_ Tourism Development

Dept. Code                      Department Name

Michael Applegate                      3/13/2026

\_\_\_\_\_

Department Director                      Date

**REQUEST TYPE.**

- |   |   |
|---|---|
| <input type="checkbox"/> Line-Item Transfer Within Department & Fund<br><input type="checkbox"/> Project Transfer Within Department & Fund<br><input type="checkbox"/> Line-Item Transfer Between Departments | <input type="checkbox"/> Line-Item Transfer Between Funds*<br><input checked="" type="checkbox"/> Additional Appropriation of Funds*<br><p style="text-align: right; font-size: small;">* Requires resolution by the Board of Commissioners</p> |
|---|---|

ACCOUNT DESCRIPTION	ACCOUNT NUMBER	AMOUNT**																														
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Ex. Employee Training	Ex. 1000-BGT-000-00000-000000-0000000-0000-01-520011-	Ex. \$5,000.00 Ex. (\$5,000.00)																														
Fund Balance Appropriated	2005-NDP-000-00000-FBApro-0000000-0000-99-490000-	(250,000)																														
Gaston Aquatics	2005-TRM-000-00000-Mrktng-GstnAqs-0000-07-570006-	\$250,000																														

**JUSTIFICATION FOR REQUEST**

Board Action was done on Novemebr 2019 moving \$250,000 from Fund Balance for Sponsorship supporting construction of Gaston Aquatics. Per Finance a new Board Action must be done in order to pay Gaston Aquatics for the construction support and naming rights to observation area.

\*\* Decreases in expenditures and increases in revenue accounts require brackets. Increases in expenditures and decreases in revenue do not require brackets. Please note that transfers between funds require inter-fund transfer accounts.