



# Gaston County

Gaston County  
Board of Commissioners  
www.gastongov.com

## Travel & Tourism

## Board Action

File #: 19-379

Commissioner Jack Brown - Travel & Tourism - To Approve the Appropriation of \$198,843 from Travel & Tourism's Fund Balance and Transfer to the General Fund for the Gaston County Welcome Signage Project

### STAFF CONTACT

Michael Applegate - Travel and Tourism - 704-825-4044  
Ray Maxwell - Public Works - 704-862-7504

### BUDGET IMPACT

Total Project Amount with Estimated Tax is \$198,843. These Funds to be Appropriated out of Travel & Tourism's Fund Balance and Transferred to the General Fund. Funds are being Appropriated in the Public Works Budget.

### BUDGET ORDINANCE IMPACT

N/A

### BACKGROUND

Gaston County has grown by about 9% in the past ten years (.9% each year) and is projected to continue to increase by the same rate for the foreseeable future. The surrounding counties have grown at similar rates which is increasing traffic through Gaston County. The Gaston County Welcome Signs are in disrepair in many locations and are in need of updates to match the image and branding currently presented to the public of Gaston County.

The intent of the Gaston County Welcome Signage Project is to replace the existing Gateway Signs with a modern and timeless look. The proposed signage will meet or exceed the look of our surrounding counties. Many of our municipalities have already converted their signage to a more updated look. As a result of their updates, our signage appears further dated/weathered.

(Continued on Page 2)

DO NOT TYPE BELOW THIS LINE

I, Donna S. Buff, Clerk to the County Commission, do hereby certify that the above is a true and correct copy of action taken by the Board of Commissioners as follows:

NO.	DATE	M1	M2	CBrown	JBrown	AFrley	BHovis	TKeighner	TPhillips	RWorley	Vote
2019-272	09/24/2019	JB	BH	A	A	AB	A	AB	A	A	U

### DISTRIBUTION:

Laserfiche Users

A=AYE, N=NAY, AB=ABSENT, ABS=ABSTAIN, U=UNANIMOUS

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Page 2

On Friday, June 21<sup>st</sup> we invited 3 firms to bid on the Gateway Signage project. Bids were received on Wednesday, July 17th. We received the following bids:

<u>Contractor</u>	<u>Bid Amount</u>
Signs Unlimited of Charlotte:	\$274,805
Sign Connection:	\$273,659
Gaston Printing and Signs:	\$293,670

Based on the bids received, Travel & Tourism and Public Works have decided to use Sign Connection, Inc. as the signage installation company submitting the lowest, responsive, responsible bid. Upon receipt of bids staff negotiated with the apparent, responsive, low bidder to reduce the financial impacts of the project. Those negotiations resulted in a final anticipated cost of \$198,843.

We request approval of this Board Action formally selecting Sign Connection to perform construction work associated with this project, direct the County Attorney to draft all necessary contract documents, and authorizes the County Manager to execute said documents in an amount totaling \$198,843. Approval of this Board Action would also approve the appropriation of \$198,843 out of Travel & Tourism's Fund Balance and the Transfer of those Funds to the Public Works Department's Budget in the General Fund. Public Works will be managing the construction of the signs.

**POLICY IMPACT**

N/A

**ATTACHMENTS**

Budget Change Request

## GASTON COUNTY BUDGET CHANGE REQUEST

TO: Dr. Kim S. Eagle COUNTY MANAGER

FROM: 4921 Travel & Tourism  
Dept. # Department Name

Michael Applegate 9/5/2019  
Department Director's Name Date

### TYPE OF REQUEST:

☐ Line Item Transfer Within Department & Fund

☒ Line Item Transfer Between Funds \*

☐ Project Transfer Within Department & Fund

☒ Additional Appropriation of Funds \*

☐ Line Item Transfer Between Departments\*

\* Requires resolution by the Board of Commissioners

ACCOUNT DESCRIPTION (As it appears in the budget)	ACCOUNT NUMBER	AMOUNT
	Fund - Function - Dept - Division - Object - Project	Whole Dollars Only
	xxx - xx - xxxx - xxxx - xxxxx - xxxxxx	(See Note Below)
Fund Balance Appropriated	022-99-9900-0000-490000	(\$198,843)
Transfer to General Fund	022-98-9800-0000-580010-	\$198,843
Transfer from Tourism	010-98-9800-0000-480022-	(\$198,843)
Gaston Co. Welcome Signage	010-01-4265-4260-560000-20038	\$198,843

### JUSTIFICATION FOR REQUEST:

The Gaston County Welcome signs are in a state of disrepair in many locations and are in need of updates to match the image and branding currently presented to the public of Gaston County. This Board Action and Budget Change Request, if approved, selects Sign Connection as the construction vendor and authorizes County Staff to execute the necessary documents for the construction of new signage throughout Gaston County. It also approves the appropriation of \$198,843 out of the Travel & Tourism Fund Balance and the Transfer of the \$198,843 to the Public Works Department in the General Fund. Public Works is managing the construction of the signs.

Note: Decreases in expenditures & increases in revenue accounts require brackets. Increases in expenditures & decreases in revenue do not require brackets. Please note that transfers between funds require interfund transfer accounts.