

# GASTON COUNTY BUDGET CHANGE REQUEST (BCR)

TO: Dr. Kim S. Eagle COUNTY MANAGER

FROM: TRM Tourism Development  
Dept. Code Department Name

 8-25-23  
Department Director Date

## REQUEST TYPE:

- |   |   |
|---|---|
| <input type="checkbox"/> Line-Item Transfer Within Department & Fund<br><input type="checkbox"/> Project Transfer Within Department & Fund<br><input type="checkbox"/> Line-Item Transfer Between Departments | <input checked="" type="checkbox"/> Line-Item Transfer Between Funds*<br><input type="checkbox"/> Additional Appropriation of Funds*<br><p style="text-align: right; font-size: small;">* Requires resolution by the Board of Commissioners</p> |
|---|---|

ACCOUNT DESCRIPTION	ACCOUNT NUMBER	AMOUNT**
As it appears in Munis	<div style="display: flex; justify-content: space-around; font-size: small;"> <span>4</span><span>3</span><span>3</span><span>5</span><span>6</span><span>7</span><span>4</span><span>2</span><span>6</span><span>5</span> </div> <div style="display: flex; justify-content: space-around; font-size: x-small;"> <span>Fund</span><span>Dept</span><span>Div</span><span>SubDiv</span><span>Prog</span><span>SubProg</span><span>Future</span><span>Func</span><span>Cbj</span><span>Proj</span> </div> <div style="display: flex; justify-content: space-around; font-size: x-small;"> <span>XXXX</span><span>XXX</span><span>XXX</span><span>XXXXX</span><span>XXXXXX</span><span>XXXXXX</span><span>XXXX</span><span>XX</span><span>XXXXXX</span><span>XXXXX</span> </div>	Whole dollars only
Ex. Employee Training	Ex. 1000-BGT-000-00000-0000000-0000000-0000-01-520011-	Ex. \$5,000 Ex. (\$5,000)
Advertising	2005-TRM-000-00000-000000-0000000-0000-07-520015	\$84,440
Fund Balance Appropriated	2005-NDP-000-00000-FBApro-0000000-0000-99-490000	(\$84,440)

## JUSTIFICATION FOR REQUEST:

The Tourism advertising account provides for destination marketing and promotion as well as group event hosting needs. The events booked with these funds provide a substantial return on investment for Gaston County's local tourism industry. The \$84,440 requested will help generate an estimated \$683,118 in direct business sales.

\*\* Decreases in expenditures and increases in revenue accounts require brackets. Increases in expenditures and decreases in revenue do not require brackets. Please note that transfers between funds require inter-fund transfer accounts.